

# Great Silent Auction Ideas

You want to generate a ton of bids and rock out your auction revenue! Here are some great item ideas that are sure to attract bidders and get them to bid and buy!

## Travel & Experiences

People love to travel and to do things that are unique. You know, those sort of things that few people have the opportunity to do.

- Look for events or experiences that are **hard to get or find**.
- **Bundle things together** to create a complete experience (dinner, drinks, Uber ride, tickets)
- **People love company**. Make the experience for 2 or more people!

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Concert tickets (especially those hard to get) and possibly bundle with a meet & greet!

Couples night out bundles (dinner & movie)

Airline Tickets (at least 2!)

Wine or Beer tastings, pub crawls

Groceries or Gas for a year  
(just grab a bunch of gift cards and bundle them together)

Tickets to a sporting event (bundle with parking)

## Food & Drink

Who doesn't love to eat and drink? Based on our auction research, we can assure you that almost all of your bidders love these types of items!

- **Create a mix of options**, from casual dining to fine.
- **Make it unique**. Can you get the chef's table at a restaurant or a private tasting?
- **Create themes**: Wine Lovers Basket, Beer Tasting, Whiskey and Cigars!

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Vintage or rare bottles of wine or spirits

Couples night out bundles (dinner & movie)

Private tour of a brewery, tasting with the brewmaster

Wine or Beer tastings, pub crawls

Barrell tasting at a winery or distillery

## Memorabilia or Hand-made Items

Find popular or one-of-a-kind hand-made items or other memorabilia that you feel people would want to **show-off in their home**.

- **Ceramics, Jewelry, Local Art**, if it is popular then people will want to brag about owning it.
- **Signed Memorabilia? Get a real signature**. Personally getting a signature on an item from a sports star is best. A certificate of authenticity from a trusted firm is your second best option.
- **Art is subjective** so make sure you match up the art with your audience.

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Handmade jewelry or ceramics from a well-known artist

Art done by a local artist (who is known and popular)

Signed memorabilia from a local music artist or band

Signed memorabilia from a local sports celebrity or team